

Employee Motivation

Course Overview

This course will introduce students to employee motivation, including a psychological approach, object-oriented theory, using reinforcement theory, using expectancy theory, personality's role in motivation, setting goals, a personal toolbox, motivation on the job, addressing specific morale issues, and keeping yourself motivated.

<u>Module 01 - Getting Started</u>	2m
Getting Started Workshop Objectives	
<u>Module 02 - A Psychological Approach</u>	6m
A Psychological Approach Herzberg's Theory of Motivation Maslow's Hierarchy of Needs The Two Models and Motivation Case Study	
<u>Module 03 - Object-Oriented Theory</u>	7m
Object-Oriented Theory The Carrot The Whip The Plant Case Study	
<u>Module 04 - Using Reinforcement Theory</u>	7m
Using Reinforcement Theory A History of Reinforcement Theory Behavior Modification in Four Steps Appropriate Uses in the Workplace Case Study	
<u>Module 05 - Using Expectancy Theory</u>	7m
Using Expectancy Theory A History of Expectancy Theory Understanding the Three Factors Using the Three Factors to Motivate in the Workplace Case Study	

<u>Module 06 - Personality's Role in Motivation</u>	7m
Personality's Role in Motivation	
Identifying Your Personality Type	
Identifying Others' Personality Type	
Motivators by Personality Type	
Case Study	
<u>Module 07 - Setting Goals</u>	6m
Setting Goals	
Goals and Motivation	
Setting SMART Goals	
Evaluating and Adapting	
Case Study	
<u>Module 08 - A Personal Toolbox</u>	6m
A Personal Toolbox	
Building Your Own Motivational Plan	
Encouraging Growth and Development	
Getting Others to See the Glass Half-Full	
Case Study	
<u>Module 09 - Motivation On the Job</u>	6m
Motivation On the Job	
The Key Factors	
Creating a Motivational Organization	
Creating a Motivational Job	
Case Study	
<u>Module 10 - Addressing Specific Morale Issues</u>	7m
Addressing Specific Morale Issues	
Dealing with Individual Morale Problems	
Addressing Team Morale	
What To Do When the Whole Company is De-Motivated	
Case Study	
<u>Module 11 - Keeping Yourself Motivated</u>	6m
Keeping Yourself Motivated	
Identifying Personal Motivators	
Maximizing Your Motivators	
Evaluating and Adapting	
Words from the Wise	
Case Study	

Total Duration: 1h 6m